

## ORGANISING COMMITTEE

PATRON

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Principal, R.K.M.V. Shimla-1

Conference Director

Prof. Kulbhushan Chandel

Chairman, Department of Commerce,  
H.P.U. Shimla-5

Conference Advisor

Dr. Kamal Kant

President, H.P.C.M.A.

Conference Convener

Rajesh Dhorta

Head, Deptt. of Commerce, R.K.M.V., Shimla-1

Co-Convener

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Head, Deptt. of Economics, R.K.M.V., Shimla-1

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Organising Secretary cum Treasurer

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Ajay Sood

Ajay Kaith

Rajinder Singh

For any other queries

call Dr. Neeraj Sharma, +919418465664

or

email neeraj.3456@gmail.com

The organizing committee looks forward to your kind cooperation, valuable ideas and personal presence to make this conference at R.K.M.V. Shimla a grand success.

### Technical Committee-Cum-Secretariat:

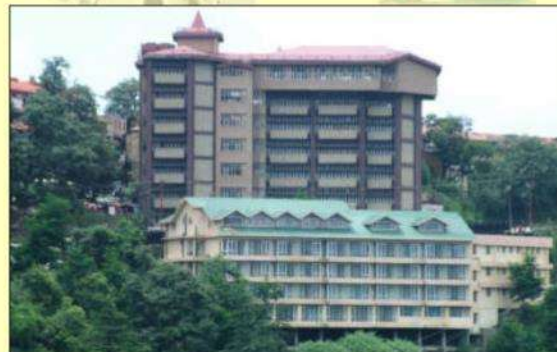
Patron: Meera Walia, Principal,  
R.K.M.V. Shimla

Director: Prof. Kulbhushan Chandel,  
Chairman,  
Department of Commerce,  
H.P.U. Shimla.

Advisor: Dr. Kamal Kant,  
President, HPCMA.

Convener: Rajesh Dhorta,  
Associate Professor and Head,  
Department of Commerce,  
R.K.M.V., Shimla.

Co-ordinator: Dr. Raj Kumar,  
Executive VP, HPCMA.



ONE DAY NATIONAL CONFERENCE  
ON

**MAKE IN INDIA**  
**NEED, OPPORTUNITIES**  
**AND**  
**CHALLENGES**

on

JUNE 27, 2015

Organised By:

DEPARTMENT OF COMMERCE, RKMV  
SHIMLA (H.P.)-171001

in collaboration with



Himachal Pradesh Commerce & Management Association

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### About the Institution:

The mission of the institution is to organize awareness, training and interactive programs through extension activities for students and our vision is to be a growing premier institute of higher learning with commitment providing students with values, latest technology and vocational training. Situated on Ellysium Hill, the college presents a delightful blend of youthful exuberance and picturesque surroundings. The college is a ten minute walk from the famous ridge maidan and is also accessible by local public transport plying on the circular road (cart road) near which it is located. It is a government institution exclusively for girls and hence named **Rajkiya Kanya Mahavidyalaya**. It has been accredited B++ by NAAC and in the year 2012 it was selected by the UGC as an institution with Potential for Excellence.

### Theme of the Conference:

Prime Minister Modi's vision 'Make in India' is an endeavor to transform India into a global manufacturing hub. It aims at creating a conducive environment for setting up business ventures in India attracting foreign companies for setting up industries in India and investing in the country's infrastructure. A robust industrial sector is vital for productivity linked growth in the Indian economy. 'Make in India' campaign can be expected to increase per capita income, create employment opportunities for the underprivileged and poor people, thereby increasing their purchasing power and enabling them to improve their living standards. It will help create a larger market for manufacturers. It is envisaged that higher exports and lower imports will reduce huge trade gap. It is hoped that this campaign will transform the economy from the services driven growth model to labor intensive manufacturing driven model.

Presently, most entrepreneurs are moving out of the country due to its low rank in 'ease of doing business' index. 'Make in India' represents an attitudinal shift in how India relates to investors: not as permit issuing authority but as a true business partner. Labor laws are still not conducive for setting-up and carrying out business which is a universally known disadvantage of manufacturing and investment in India. Certain challenges will have to be addressed on priority if our aspirations on the global manufacturing arena are to be fulfilled. These include building critical infrastructure, transparent and competitive tax and duty structure, efficient and time bound administration through the use of e-governance, cost effective and reliable energy coupled with logistics, critical for the competitiveness of industry. As a nation we need to focus on four areas- rules and regulations, infrastructure, policies and skill development. Zero-defect zero-effect policy needs to be emphasized. This conference will be a small step towards exchanging views and ideas regarding the need, opportunities and challenges of 'Make in India' campaign.

### Sub-Themes or Thrust Areas of the Conference:

- a). Make in India and routing of foreign investment into domestic manufacturing.
- b). Make in India and fate of domestic MSME's.
- c). Manufacturing in India: New perspectives and initiatives.
- d). Make in India vs Made in India.
- e). Make in India and ease of conducting business in India.
- f). Researchers are free to relate Make in India campaign to any other sector of their choice e.g. pharmaceuticals, skill formation, energy, defence etc.

The possible outcome of the 'Make in India' campaign will be deliberated in this one day conference.

### Call for Papers:

Delegates are requested to send an abstract of their papers on any of the thrust areas of the conference. Abstracts must be original and must not have been published or presented at any other seminar/conference.

### Important Guidelines:

- Abstracts are to be submitted via email to [neeraj.3456@gmail.com](mailto:neeraj.3456@gmail.com) or [ajaysood247@gmail.com](mailto:ajaysood247@gmail.com).
- The abstract should not exceed 250 words and must be in MS word format using Times New Roman, Font size 12 with 1.5 line spacing.
- The paper should be of 3500-4000 words.
- Hard copy of full length paper must be submitted before presentation.
- The paper can be presented by author or co-author.
- Paper presentation is not mandatory for attending the conference.

### Important Dates:

- Abstract submission: on or before 10th May, 2015.
- Last date for submission for full length paper: on or before 31st May, 2015.
- Notification of acceptance: 6th June 2015.

### Registration Details:

All the participants will be required to get themselves registered by filling the registration form, which will be provided on the spot. Registration will start from 9:00 a.m. onwards on the day of the conference.

Registration fee will be Rs. 1,000.

- No TA/DA will be provided to the paper presenters/ participants.
- Accommodation can be made available in the town on prior intimation but accommodation cost will be borne by the participants.
- Ten selected papers will be published in the Journal of HPCMA after being approved by the technical committee.